

# MOSAIC ART **NOW**

www.MosaicArtNow.com MosaicArtNow.blogspot.com

## 1<sup>st</sup> Annual "Exhibition in Print" GRAND PRIZE \$1,000

### Prospectus

For two years, Mosaic Art Now has published a high quality, four color annual magazine designed to promote contemporary mosaics and the artists who make them. With our 2010 edition, we are initiating a number of changes that will further enhance the experience of our readers, the representation of our artists and the perception of mosaics as an art form.

One of these new initiatives is our "Exhibition in Print". It has been designed to replicate the experience of visiting an exciting, inspirational exhibit at a fine art gallery.

This is an opportunity to showcase your work in front of thousands of mosaic artists, collectors, curators and aficionados around the world. All materials and genres of mosaics are welcome.

#### "Exhibition in Print" Overview:

- It will be **curated** by an experienced and internationally recognized art juror -- Scott A. Shields, Ph.D., Chief Curator, Crocker Art Museum
- There will be a **Prize: \$1,000 for Best in Show** selected by our Curator
- Each accepted artist will receive a **two page spread** in the 2010 Annual Edition of Mosaic Art Now. One page will be devoted to a full photograph of the accepted work; the second page will hold two detailed photographs of the work, an artist statement of approximately 150 words, and contact information.
- Artists are encouraged to use this opportunity to **sell their work with no commission costs** by providing a price and direct contact information which would appear in both the magazine *and* our website. *Work need not be for sale to be included.*
- **PDF files of the completed pages** useful for personal marketing efforts will be provided to the accepted artists **at no cost** after publication.
- There are **NO shipping costs** associated with participating in this Exhibition in Print.
- Submission Deadline: November 11, 2009. Publication: February 15, 2010 (approx.)

## Eligibility

This exhibition is open to artists anywhere in the world 18 years or older.

All styles, categories and genres of mosaic will be considered: fine art, decorative, functional, sculptural, public and architectural installations, etc.

Only original artwork created by the entrant will be considered. No reproductions, copies, or interpretations of work created by another artist in *any* genre or media will be accepted.

Mosaics that have appeared in previous editions of the magazine Mosaic Art Now, either in the gallery section or in articles, will *not be* eligible for this exhibit in print. Mosaics which have appeared in the Mosaic Art now blog or the Mosaic Yearbook from any year *are eligible*.

The editors of Mosaic Art Now and members of their families are not eligible to participate.

## Entry Fees and Payment

Each entry may include up to two mosaics. Artists may submit multiple entries.

The entry fee is \$30.00.

Entry fees can be paid online by credit card or through the mail by check. Payment is US Dollars only.

## Critical Dates

August 11, 2009	Submissions open
<b>November 11, 2009 (11:59 EST)</b>	<b>SUBMISSIONS CLOSED</b>
December 10, 2009	Notification to Artists
December 15, 2009	High resolution photographs of accepted works and artist statements due
February 15, 2010 (approx.)	Publication of magazine

## How to Enter

Submissions are accepted digitally through the Mosaic Art Now website. Go to [www.MosaicArtNow.com](http://www.MosaicArtNow.com) and click the Exhibition Submission link on the home page.

Please follow the directions carefully and, if possible, *please* don't wait until the last minute. We would like to avoid any possible technical difficulties.

### **Image Requirements for Entries**

For each mosaic entered, you must submit one image of the complete work and two detail images for a total of 3 images. Submission images must be at least 800 pixels in height and width.

*Please consider submitting images that capture all of the unique aspects of your work including reflectivity, texture, sculptural aspects, relief, and/or use of unusual materials or tesserae.*

### **Image Requirements for the Magazine**

High resolution images are **required** for printing in the magazine. If your work is accepted for the exhibit, you must provide high-resolution images (one full, two detail) that are at least 3000 pixels in height and 2250 pixels in width @ 300 dpi by December 15<sup>th</sup>. *The editors reserve the right to disqualify accepted artists from the exhibit if they fail to meet this requirement.*

### **Granting of Rights to Reproduce Images**

Accepted Exhibit Artists grant rights to the editors of Mosaic Art Now to reproduce the images and information about the mosaics and artists in postcards, posters, or website for publicity purposes. Artists retain all ownership and copyright to their work and images.

### **Notification**

All Accepted Artists will be notified by email on December 10, 2009. The results will not be made public until the magazine is published or the editors of Mosaic Art Now choose to announce it.

### **Payment**

**Best in Show:** The artist named Best in Show is responsible for payment of any local or federal taxes related to the prize and must submit an IRS W-9 form before payment is released. Payment will be made by check in US Dollars.

**Sales of Mosaics:** Mosaic Art Now is happy to promote the sale of any mosaic included in the Exhibition. Please note, however, that those transactions will be entirely between the artist and potential buyer. The artist is responsible for any local or federal taxes related to such transactions.

### **About the Curator**

Scott A. Shields holds an M.A. and Ph.D. in art history and is currently is the Associate Director and Chief Curator at the Crocker Art Museum in Sacramento, an institution with an internationally acclaimed ceramics collection. The Crocker has been selected to host the International Academy of Ceramics Conference and Members' Exhibition in the summer of 2012.

Shields has curated numerous exhibitions and written articles for various scholarly journals. He recently authored *Artists at Continent's End: The Monterey Peninsula Art Colony, 1875-1907*, which was published by The University of California Press in conjunction with a statewide traveling exhibition. In the past year he has written exhibition catalogues concerning ceramist Toshiko Takaezu and wood sculptor Robert Cremean. He was the curator and one of three primary authors of *Dark Metropolis: Irving Norman's Social Surrealism*, published by Heyday Books. Most recently, Shields has authored catalogues featuring early California painter Edwin Deakin and Southern California impressionist Benjamin Chambers Brown.

The Crocker Art Museum is the longest continuously operating art museum in the western United States and the leading art institution for California's Capital Region and Central Valley. In the fall of 2010, a new, 125,000 sq. ft. addition to the original Gallery Building, supported by a historic \$100 million capital campaign, will open to the public. This expansion project will result in a 165,000 square-foot facility three times the size of the existing museum.

### **About Mosaic Art Now**

Mosaic Art Now promotes the international understanding and appreciation of contemporary mosaics through quality publications and a lively online presence. We deliver provocative and inspirational content for artists, curators, architects, designers, collectors and educators. Our annual magazine reaches thousands of subscribers. Our blog and corresponding Facebook Page have been singled out by various design blogs and publications for the quality of their content.

### **About Us**

Mosaic Art Now was founded in 2008 by Bill Buckingham and Michael Welch, mosaic artists and entrepreneurs whose additional endeavors include Mosaic Rocks! ([www.mosaicrocks.com](http://www.mosaicrocks.com)), , the Mosaic Yearbook ([www.mosaicyearbook.com](http://www.mosaicyearbook.com)), and Mosaic Atlas ([www.mosaicatlas.com](http://www.mosaicatlas.com)). They live in Wakefield, MA.

Nancie Mills Pipgras is a part-time practitioner and full-time aficionado of mosaic art. A former president of the Society of American Mosaic Artists, she has studied with a number of mosaic teachers. Mills Pipgras lives in Sacramento, CA.

## Questions

If you have any questions regarding the exhibition or this prospectus, please contact us at:  
[info@MosaicArtNow.com](mailto:info@MosaicArtNow.com)

To learn more about us, please visit:  
[www.MosaicArtNow.com](http://www.MosaicArtNow.com)  
[MosaicArtNow.blogspot.com](http://MosaicArtNow.blogspot.com)  
Facebook Page "Mosaic Art Now"