

MOSAIC ART NOW

2011 Exhibition in Print Prospectus

Mosaic Art NOW is the premier annual publication devoted to promoting the international understanding and appreciation of contemporary mosaics. The highlight of each edition is the *Exhibition in Print*, a juried showcase of mosaics from around the world curated by respected art authorities.

This is an opportunity to present your artwork to thousands of mosaic artists, collectors, curators, and advocates around the world. All materials and genres of mosaics are welcome.

While in the past the *Exhibition in Print* has presented a single mosaic by each selected artist, the 2011 *Exhibition in Print* will present **multiple works** from each selected artist. Each artist will receive a **four-page article** in the publication.

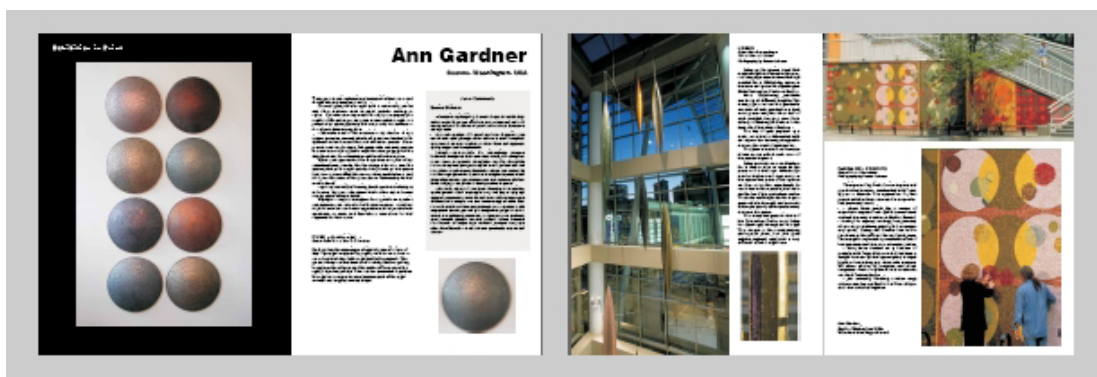
We are extremely pleased to announce the 2011 *Exhibition in Print* jurors who bring a wide variety of perspectives to the selection process:

- **Ms Bernice Steinbaum**, PhD, noted gallery owner, author, and art juror; The Bernice Steinbaum Gallery, Miami, Florida.
- **Ms Emma Biggs**, internationally acclaimed mosaic artist, teacher and author, and **Mr Matthew Collings**, artist, historian, writer and arts broadcaster for the BBC.

Ms Steinbaum will select one group of artists from her perspective as a gallery owner, artist representative, and advisor to museum and corporate collections. Ms Biggs and Mr Collings will select the second group based on their knowledge of art history, principles, and mosaic techniques. It is possible for an individual artist to be included in both groups.

Awards

- Each selected artist will be awarded a **four-page article** in Mosaic Art NOW. Within that four pages will be: An Artist Statement, Jurors' Comments, Full and Detail Photos, and Descriptions of Each Mosaic.



*Artists selected for this year's Exhibition in Print will receive a 4-page article in the publication.
A sample article can be seen at www.MosaicArtNow.com/pdf/EIP2011Sample.pdf*

- A \$500 cash prize will be awarded to the artist select as "Best in Show" from each group. Two prizes will be awarded, and it is possible for an individual artist to receive both prizes.
- Each artist will receive a PDF copy of their article" and a listing on the Mosaic Art NOW website.

Entry Process

Please, carefully follow these four steps:

1. Pay Your Entry Fee: Payable by credit card or check

Your entry materials will NOT be accepted until payment is received.

- \$40 for entries received prior to September 1, 2010
- \$50 entry fee for entries received between September 1, 2010 and October 1, 2010.
- Go to this link to submit your payment: www.MosaicRocksPress.com

2. Assemble Your Entry Materials:

Select three mosaics that represent your body of work:

- Provide one full and one detail photo of each mosaic; 6 photos total
- Name each photo file with your last name, the title of the mosaic, and type of photo (e.g. *Smith-nameofmosaic-full.jpg* *Smith-nameofmosaic-detail.jpg*)
- Your photos should be no more than 3000 pixels in the largest dimension, at 300 dpi.

Prepare your Artist Statement and a Description of Each Mosaic for consideration by the jurors

Your Artist Statement and Descriptions will be considered with the same importance as the images of your work. **All Statements and Descriptions must be written in English.**

- Your Artist Statement (250 word maximum) should present who you are, why you do the work you do, what inspires you, and your aspirations for your work.
- Your Description of each mosaic (150 word maximum) should speak to the inspiration behind each mosaic and how it fits into your body of work.

Questions? Please refer to the Artist Statement Guidelines in this Prospectus.

3. Complete the Entry Form using your Artist Statement and Descriptions.

Incomplete forms will not be considered. **All Entry Forms must be written in English.**

- Download the Entry Form at www.MosaicArtNow.com/pdf/EIP2011EntryForm.doc and save it on your computer, using your last name in the title of your saved Entry Form (e.g. *Smith-Entry.doc*). The Entry Form is in Microsoft Word format. Let us know if you cannot read it on your computer.
- Complete and save your Entry Form.

4. Submit Your Entry Materials:

All materials must be in electronic format. No printed documents or photographs will be accepted.

- **Email submissions:** Send your photo and Entry Form files to Submissions@MosaicArtNow.com Image files will be large, so send them in multiple emails. Be sure to name the e-mails and files according to the specifications provided above, and **provide your full name** in the body of the email.

- **CD submissions:** You can put all files on a CD and snail-mail it to: EIP Submission c/o Mosaic Rocks, PO Box 2146, Wakefield, MA 01880 USA. CDs will not be returned.

Deadlines and Refunds

- All materials and the entry fee must be received by October 1, 2010. This is not a postmark date. Everything must be received by that date.
- You can withdraw your application before October 1 and receive a refund of your entry fee less a 25% processing charge.
- Incomplete or ineligible submissions will not be considered and no refund of the entry fee will be offered after October 1, 2010.

Eligibility

- This exhibition is open to artists anywhere in the world 18 years or older.
- All styles, categories, and genres of mosaic will be considered: fine art, decorative, functional, sculptural, public, and architectural installations.
- Only original mosaics created by the entrant will be considered. No reproductions, copies, or interpretations of work created by another artist in any genre or media will be accepted.
- Mosaics that have appeared in previous editions of Mosaic Art NOW, either in the gallery section or in articles, will not be eligible for this *Exhibition in Print*.
- The Jurors and editors of Mosaic Art Now and members of their families are not eligible to participate.
- Anyone who has a business relationship with a juror will not be considered by that juror.
- Anyone who lobbies a juror or puts any type of pressure on a juror to be selected will be excluded from the *Exhibition in Print*.

Calendar

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| August 31, 2010 | Early submission deadline (\$40 entry fee) |
| October 1, 2010 | Submission deadline (\$50 entry fee). This is not a postmark date. |
| October 27, 2010 | Notification of Artists selected for the <i>Exhibition in Print</i> |
| February 15, 2011 | Mosaic Art NOW 2011 release |

For More Information

Contact Nancie Mills Pipgras & Bill Buckingham at EIP2011@MosaicArtNow.com

Artist Statement Guidelines

The *Exhibition in Print* jurors will review your Artist Statement and Mosaic Commentaries as an integral part of your submission. Think of them as abbreviated versions of what you would say to the judges if you had the opportunity to be physically in front of them to present our work. If you are selected, your statement and commentaries will also serve as the basis for your article in Mosaic Art NOW 2011.

To help you through the process, we have put together the Requirements and Resources here. You may also refer to the Ann Gardner Exhibition in Print example at www.MosaicArtNow.com/pdf/EIP2011Sample.pdf

Artist Statement Guidelines: 1 per submission

- Clear, concise and authentic (no “artspeak” please)
- Written in the first person (“I”)
- 250 words or less
- Three paragraphs:*

 - First paragraph. Begin with a simple statement of why you do the work you do. Support that statement, telling the jurors more about your goals and aspirations
 - Second paragraph. Tell the jurors how you make decisions in the course of your work. How and why do you select materials, techniques, themes? Keep it simple and tell the truth.
 - Third paragraph. Tell the jurors a little more about your current work. How it grew out of prior work or life experiences. What are you exploring, attempting, challenging by doing this work.

Mosaic Description Guidelines: 1 Description for each work submitted

150 words or less which may include:

Why you did this mosaic; inspirations, goals, external requirements, etc.

How this work fits into your progression as an artist

What you feel is successful in the work

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Additional Resources

- Melissa Witherspoon: How to Write an Artist's Statement
http://www.ebsqart.com/ArtMagazine/za_400.htm
- Molly Gordon: Writing Your Artist Statement -- Recommended Reading & Sample
<http://www.mollygordon.com/resources/marketingresources/artstatemt/>
- Marion Boddy-Evens: How to Write an Artist's Statement
<http://painting.about.com/cs/careerdevelopment/a/statementartist.htm>
- Cherry Jeffs: How to Write an Artist's Statement -- An Opportunity for Creative Self-Expression
<http://visual-arts-education.suite101.com/article.cfm/how-to-write-an-artists-statement>
- ArtBusiness.com: Your Artist Statement -- Explaining the Unexplainable
<http://www.artbusiness.com/artstate.html>

About the Jurors

Emma Biggs

Emma Biggs is a professional mosaic artist working in London. She established Mosaic Workshop in 1987 — the UK's most thriving mosaic studio. She is Senior Tutor in Mosaic at West Dean College and has written a number of books on mosaic including the best-selling Encyclopedia of Mosaic Techniques. She has both lectured about and taught mosaic internationally. Her work is held in public galleries, museums, and private collections. She has appeared on television and radio, including recent appearances on BBC Radio 4's flagship culture program Front Row.

Recently she has taken ceramics as a creative starting point. 'Five Sisters' a project she made with her artist collaborator Matthew Collings was shown in York Gallery's project space, York St Mary's. This was a thirteenth century church in the heart the city. The show featured paintings by the couple and a mosaic entitled 'Clay End' made from thirteenth and fourteenth century pottery shards from the collection held by York Museum Trust.

Biggs' project Made in England is based on the pottery industry in Stoke on Trent. It was supported by the UK's grant awarding body the Arts Council and the Heritage Lottery Scheme, a national body funding projects of historical significance.

To learn more about Emma, visit her website www.emmabiggsmosaic.net

Matthew Collings

Matthew Collings is an artist and writer based in the UK. His film "What Is Beauty?" was on BBC2 in November 2009. He is currently working on a major series about the Renaissance, also for BBC2. He was one of the panelists in the TV series "School of Saatchi" aired on BBC 2 in Nov-Dec 2009. In February 2010 his collaborative paintings - done with Emma Biggs - were at the Fine Art Society, Bond Street, London. To watch Matthew Collings' Channel 4 TV series, 'This Is Modern Art', go to <http://www.youtube.com/user/CollingsShrine>.

To learn more about Matthew, visit http://en.wikipedia.org/wiki/Matthew_Collings

Bernice Steinbaum

Bernice Steinbaum, PhD, is one of the United States' foremost art gallery owners, curators, jurors and art advocates. She first opened the doors of her gallery in Manhattan's Soho District in 1977 where for 23 years she championed artists whose work spoke eloquently about the issues of gender, race, culture and identity.

In 2000, Ms. Steinbaum moved the center of her gallery operations to Miami, Florida where she has continued to represent artists whose voices are not often heard in the mainstream art world. She was instrumental in establishing the Wynwood Design District as an art center and has been called "the Meryl Streep of the Miami art world - a mainstay whose talents are considered by many to be the gold standard to measure up to."

The Bernice Steinbaum Gallery currently boasts representing two MacArthur "Genius" award winners, five

Guggenheim fellows, multiple National Endowment winners, two Annenberg fellows, and additional award winners. The gallery regularly organizes group shows which travel to various museum facilities across the country, an unusual activity for a gallery which occurs primarily because of Ms. Steinbaum's academic art history background. The Gallery's clientele is made up of 50% museum acquisition funds, 30% corporate collections, and 20% individual collectors.

An author (*The Rocker*, 1992) and lecturer, Ms. Steinbaum has been featured and/or quoted in *The New York Times*, *Gallerie Magazine*, *Business Art News*, *Art News*, *Arts Magazine*, nationwide TV and radio interviews for USIA, and the Universal Press Syndicate, among others. In 1988, the National Organization for Women named her a Woman of the Year.

To learn more about Bernice, visit: www.bernicesteinbaumgallery.com

"Time is On Bernice's Side" Mia Opaika, *Miami Art Guide* January 2010 <http://tinyurl.com/32sg4h2>

"Bernice Steinbaum" Gwen, *Miami Photograph* March 2009 <http://tinyurl.com/37pa6z3>